

Happy Valentine's  
Day  
to you  
from M Salon

## Oh—That's Shocking!



**Too much static? Hat hair? Dry, fly-aways?** Winter certainly takes a toll on our hair. Hot showers, styling tools, and dry heat are the main cul-

prits to making your hair lack-luster and lifeless. But, we're here to help you with a list of "Winter Hair How To's" because no one should have to worry about the dreaded winter hair scares!

### Quick Tips & Tricks to Restore and Revamp Your Winter Hair:

- If you can't give up your hot showers, then at

least rinse your hair with cold water before you get out to smooth strands and lock in shine. This chilly blast will also help tighten skin and close pores.

- Give your hair at least two days off per week from hot styling tools. If that is not possible use the lower heat settings on your hair dryer.
- Because you're not getting as sweaty or oily as you might be in the summer, wash your hair every other, or better yet, every third day. Use one of the dry shampoos we sell to zap oil and add fullness.
- Combat the elements

and your styling tools with one of our restorative hair masks.

- Rub some Moroccan Oil into the palm of your hand and run your fingers through your hair to add moisture and shine.
- Perk up your winter hair with some sunny highlights.
- People with straight long hair should consider wearing their hair in a braid under their hat or cap. When you reach your "hat-free" destination, undo the braids and run your fingers through your hair. It will leave you with a relaxed wavy look.
- Carry a mini brush and a

## Treats for your Sweet

Valentine's Day is almost here. And although we know he would be delighted with a universal remote control, why not give him something that will make you both happy – an American Crew care package. Definitely masculine, American Crew was one of the first upscale men's styling lines to hit the market. Today, these fine products continue to draw rave reviews from industry insiders as well as your average Joe. That's because

American Crew is at the core of classic grooming – and as we all know, good grooming never goes out of style. With a passionate commitment to men's grooming, American Crew's mission is to provide men with superior natural ingredient products and show them new ways of incorporating them into their daily lives. So whether he wants to tame that wild mane or explore his adventurous side by trying something trendy, American Crew

has what he needs to achieve the look he wants. And these amazing products are so easy to master he'll soon be hogging more vanity space than you in the bathroom!

We promise American Crew products will leave your man feeling refreshed, clean, and ready for a night on the town. So forget that universal re-

American Crew®



## *Oh That's Shocking (con't)*



*M Salon*

*Our Purpose,*

*Our Passion,*

*Our Promise—*

*Your hair.*

mini bottle of gel. Being prepared with the right tools makes bringing your hair back to life a much easier task.

- Keep it simple. Trying to maintain a complicated style and wearing a hat is an impossible task. Hat days are supposed to be about a carefree style.
- Spray your brush with a bit of hairspray before you brush. This

calms your hair without plastering it in place.

- Splash some water. If you don't have a brush or spray, dampen your hands and run it through your hair.
- Don't go out with damp hair. Wearing damp hair in the cold can damage your hair. Your precious strands of hair have just as hard of a time adjusting to extreme tem-

peratures as your body does, so treat them well.

We hope this information helps you avoid the perils of winter hair. For more tips stop by and visit us, we'd be happy to suggest products that would be best suited for your hair. And remember Punxsutawney Phil did see his shadow, so we have six more weeks of this stuff!

## *Chapped Lips, Dry, Itchy Skin, We Have to Ask. Are You Ready for Combat?*

Forget the Snuggie, the shamwow, kaboom or any other product Billy Mays is screaming about – at M Vanity we have the miracle product – Combat Ready. Originally used by soldiers fighting in Iraq to protect against bites and more, this powerful handmade salve is a do-it-all cream that protects, relieves, and heals skin from well... everything. This soothing, non-greasy balm is ideal for razor burn, jock itch, sun or wind burn, bug bites, minor cuts and abrasions, diaper

rash, and severe dry skin. The result of eight years of concentrated research, this amazing cream is made by hand in small batches using 100% natural and organic ingredients. Skincando is also an earth friendly company. They use non-toxic cleaning agents in their production process and they recycle and use recycled

biodegradable materials. Skincando believes it is just as important to protect the earth as it is to protect ourselves!

This stuff works. We've tried it. And check out Combat Ready Lip Balm - a potent peppermint flavored, vitamin packed formula made with wild-crafted coconut oil and shea butter. We promise this lip balm will heal, nourish and soften lips – leaving them wonderfully kissable even during the harshest winter weather.



## *Treats for your Sweet (con't)*

mote control, that new pair of sweatpants, or another sweater – treat your



sweetie to the best—products by American Crew. Visit M Vanity to stock up on these

classic products that never go out of style. And while you're here, pick a little something up for yourself, too.